Project 3: The Future of Cyberliteracy TED-style Presentation (30%/300 pts).

For your final project, you will prepare and deliver a presentation of 5-7 minutes that makes a focused (argumentative) claim or set of related claims about how cyberliteracy is likely to affect us in the future (think of McGonigal’s argument about the future benefits of gaming). Although you will need to research your subject and present compelling evidence to support your claims, you’ll also use narrative technique and images to persuade your audience emotionally.

You have two options for your presentation: 1) A TED-style talk in which you narrate orally a prepared script with coordinating slides OR 2) a video which you create by narrating a prepared script over a series of images.

For either option, you’ll prepare a script of about 750 words (about a 7-minute presentation), which will be workshopped in small groups. You’ll also be creating a slide show to work in concert with your narration. Presentations will begin the last week of class and continue during our final exam period.

Relevant dates
M Nov. 4    Assign Project 3.
M Nov. 11   Project 3 Topics due.
M Nov. 18   Discuss digital storytelling. Outlines/storyboards.
F Nov. 22   Discuss presentation design.
M Nov. 25   Presentation scripts due for workshop.
M Dec. 2    Share drafts of TED Presentations (script and images)
W Dec. 4    (Last day of class) Presentations
W Dec. 11   Final time. Final Presentations.
11:30-2